

KAT WENDLING

INSTRUCTIONAL DESIGNER | MULTIMEDIA LEARNING DEVELOPER

Dallas-Ft. Worth, TX | wendingkat@gmail.com | www.katwendling.com | 817-739-6691

PROFESSIONAL SUMMARY

Instructional Designer and Multimedia Learning Developer with 9+ years of experience designing and delivering eLearning, instructor-led training, technical software instruction, and multimedia learning solutions. Experienced collaborating with stakeholders and SMEs to identify learning needs, develop engaging instructional content, and improve learner performance.

TECHNICAL SKILLS

- Articulate 360
- Camtasia
- Canva
- Adobe Suite
- Google Suite
- Microsoft Office Suite
- Canvas(LMS)
- Unity
- Toon Boom Harmony
- Autodesk Maya
- ChatGPT
- Claude

PROFESSIONAL SKILLS

- Script Writing
- Storyboarding
- e-Learning
- Design and Development
- Audio Generation
- Animating
- Game Designing
- Filming & Editing
- Photography
- Design Documents
- Microlearning
- Adult Learning Theories

PROFESSIONAL EXPERIENCE

Carrollton Farmers Branch Independent School District

Program Director & CTE Teacher (Digital Media Arts)

Aug 2017 - June 2026

- Directed all operational and strategic planning for the academy of media arts and technology.
- Managing a team of 5, technology infrastructure, and an annual budget.
- Managed multiple projects and deadlines to ensure timely delivery of educational solutions.
- Analyzed learning needs across 7 course tracks and collaborated with SMEs to define precise learning objectives for system and tool mastery.
- Designed and developed engaging e-learning courses, and video content.
- Built interactive modules and training materials utilizing Toon Boom Harmony, Unity, and the full Adobe Creative Cloud, including creating storyboards, drafting scripts, and prototyping training media.
- Developed and led live, instructor-led training sessions (in-person and virtual via platforms like Zoom) to guide 1000+ learners annually on complex technical workflows and software tools.
- Administered learning platforms for successful course deployment and user management; tracked learner progress and utilized data to evaluate and revise existing training programs for iterative improvement.
- Mentored students to five State appearances and 3 State Championships in animation, along with winning the Audience Award at the Dallas International Film Festival in the NTHS Showcase Division.

Freelance

Graphic Designer

July 2020 - Present

- Managed design projects for multiple clients, providing digital media support for communication, branding, and promotional campaigns.
- Collaborated with clients from initial concept design through final proofing and delivery, ensuring visual content aligns with project objectives.

Utah Valley University

Teacher's Assistant (TA)

Sept. 2015 - May 2016

- Assisted stakeholders with grading, material preparation, and student support in the Digital Media department.

EDUCATION

Utah Valley University

Aug 2012 - May 2016

Bachelor of Science, Digital Media

- Magna Cum Laude

Southlake Carroll ISD

2012

High School Diploma

CERTIFICATIONS

Adobe Certified Professional

- Visual Design Using Adobe Photoshop
- Graphic Design & Illustration Using Adobe Illustrator
- Visual Design

Teacher Certification

- Technology Applications

Toon Boom Harmony

- Train the Teacher

PUBLICATIONS

Bilby Bakes A Pie

Aug.2021

ISBN: 978-1737461401

Tall Tale: Un Cuento De Un Verano

Nov. 2016

ISBN: 978-1519396495

AWARDS

Indie Book Awards - Best Children's Book Illustrations

2021

Finalist

College Television Awards

2016

3rd Place

REFERENCES

Upon Request